

# Nick R. Frantzen

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*Two-time Emmy award-winning Creative Marketing Professional with 15 years of experience creating videos for sports, nonprofits and corporations - engaging viewers through storytelling and strategic communication.*

## Experience

### ***University of St. Thomas: Feb 2021 to present***

#### Video Producer

- Produce, shoot and edit videos for broadcast, web and events for the 9 colleges that make up UST.
- Operate Canon Cinema Video Cameras capable of 4k and 6k video capture.
- Work with social media managers to create content for Facebook, Instagram, YouTube and more.
- Create animated graphics in After Effects, Color Correct video, encode various file formats.
- Act as a steward for Diversity, Equity and Inclusion in all marketing materials produced.

### ***Elite Edge Productions: Oct 2013 to Feb 2021***

#### Senior Producer

- Lead producer of a partnership with the MN Vikings and Sleep Number producing a variety of branded content for social media channels.
- For 6 seasons, acted as lead Writer/Producer/Editor/Videographer of Wolves Weekly on Fox Sports North, a weekly sports-news television show about the MN Timberwolves.
- 4 seasons as Feature Producer/Editor of Vikings: Beyond the Gridiron on KMSP Fox 9.
- Wrote copy for stories, video pitches, scripts and creative briefs.
- Line Producer on large scale video productions, managing budgets, logistics and crew.

### ***Eidecom Media & Events: April 2011 to Jan 2013***

#### Director of Post Production

- Shot, produced and edited videos for various platforms including TV, social media & live events.
- Worked with external clients to ensure their vision along with coordinating digital assets and deadlines.
- Created animated graphics in After Effects.
- Managed a full time producer and full time video editor/videographer.

### ***Fox Sports North: Aug 2009 to May 2011***

#### Production Assistant | Videographer

- Coordinated with producers to create content for 7 local pro & college teams in the region.
- Worked with on camera talent to write, shoot and compile feature stories to air on Twins, Wild and Timberwolves broadcasts as well as print content for foxsportsnorth.com
- Worked as a Videographer to cover sports related news stories and press conferences as assigned.

## ***Minnesota Timberwolves & Lynx: Oct 2006 to April 2009***

### Video Producer | Editor

- Shot, edited, and wrote commercials and feature stories for broadcast television and websites.
- Developed team's news brand "Wolves Vision" to promote team online and in television broadcasts.
- Produced "Wolves Vision" pregame in arena show for every home game.

## **Education**

### ***University of Minnesota, College of Liberal Arts 2003-2007***

- B.A. Double Major: Broadcast Journalism | Cinema and Media Culture, Minor: Philosophy

## **Awards**

- 2 time Upper Midwest Regional Emmy Award winner.
- Part of the team to win 4 Golden Matrix awards for best show open in professional sports.
- Part of team to win silver ProMax Award in sports advertising in 2020.